



ENTERPRISE GREECE
INVEST & TRADE

REVIEW 2019

investments

investment promotion and facilitation

7 investment projects

over **2000** new jobs

in the areas of service provision, accounting services, technical support services, ship design and lubricant testing, and acquisition of five (5) hotel units.

it hosted
15
foreign missions

it managed
139
potential investor support requests

it organized **27** missions to markets and targeted industries to promote the investment environment of the country

it presented **84** targeted investment proposals

it presented
Greece My Residence
Golden Visa Programme
to selected markets abroad and managed
443 potential investor requests

Investor's OMBUDSMAN
ENTERPRISE GREECE
7 cases involving licensing services
5 were resolved and 2 are under investigation

→ following a suggestion of the Organization, an investment incentive framework was introduced for the **SSCs** and **BPOs** sectors

strategic investments

the interministerial committee approved

6 new strategic projects

with a total budget of
€428 million
+ **2000** new jobs

initial exploration:
14 projects with a total budget of
€1,3 billion

it advanced **3** municipal investment projects

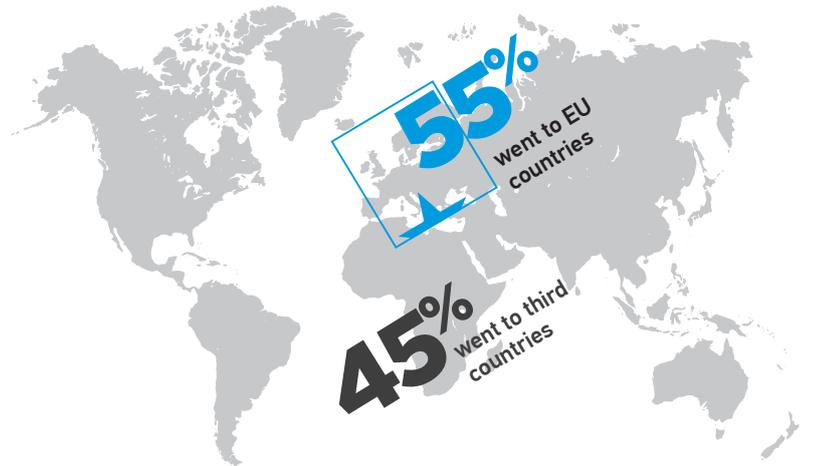
exports

Total value of exports (8 - month period January-August 2019)

€ **22,111** million

against € 21,751 million over the same period of 2018, showing an increase of **1.7%**

Excluding petroleum products, increase in the same period climbed to 4.12% (€ 14,840.3 million from € 14,227.9 million in 2018)



→ Further promotion of Greek products & services in existing & new overseas markets will substantially contribute to the country's further economic growth

Agricultural Products - Food & Beverage

9

national pavilions

441 participations from **319** unique businesses

Construction materials, Consumer and Industrial products

national pavilions in

27

international fairs with

310 participations from **252** unique exhibitors

information for exporters and potential exporters

70

scheduled meetings

800

information requests

450

businessmen attended **8** educational seminars

specialized promotions:

26 Wine buyers from Japan, Korea, Russia, Belgium and Poland met with with **67** Greek wine producers

16 Korean buyers participated in the 44th Kastoria International Fur Fair

B2B event in **Belgrade and Moscow** for the Construction Materials industry

Wine Bar event at the Interwine Exhibition with the participation of more than twenty wineries

4th business meetings programme: **35** Greek dairy and cheese product companies were introduced to **23 buyers**

20 Masters of Wine visit to wine regions of Greece

National participation in **China International Import Expo**, Shanghai, 5-10 / 11

Museum of Arts and Design, New York - 20 jewelry designers participated in an exhibition event

investment and export strategy
communication

web page

update

113,000 unique users



social media

update

487 K users (facebook), 13 K users (LinkedIn)

international
and
institutional
networks



Our vision in Enterprise Greece is to **upgrade Greece's profile** in the international economic environment, **re-position the country** as a business hub, create value, **exploit** the country's geographical location, **promote Greek exports and attract productive investment**.

→ 12 5
monthly newsletters for investors monthly News2Know for exporters

32 18
interviews articles

51 42
press releases speeches

4.489
publications
(vs. 1,326 in 2018)

64 
events

International Organizations:

15 Actions including the organization of the European Trade Promotion Organizations (ETPO) annual conference and the WGIP Spring Meeting (Working Group of Information Professionals)

Counterpart Organizations of other countries:

6 Actions

Foreign Diplomatic Authorities in Greece:

7 Actions

Greek Diplomatic Authorities:

event support in their host countries
provision of timely and systematic information

Bilateral Chambers:

10 Actions

Sectoral Linkages, Organizations & Bodies:

16 Actions

Regions:

Synergassia Programme - 5 Actions