



Investors' Workshop: Development of Thermal Springs in Greece

Monday 26th February 2018

Auditorium,
Acropolis Museum
Athens, Greece

With the support of:

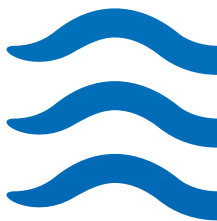


HELLENIC REPUBLIC ASSET
DEVELOPMENT FUND



Embassy
of the Federal Republic of Germany
Athens

AGENDA



PART 1 | **The institutional framework and the development strategy for thermal tourism**

9:30-10:30

CHAIR: Elias Athanasiou, CEO, Enterprise Greece

SPEAKERS:

- 🌊 Elena Kountoura, Minister of Tourism
- 🌊 Stergios Pitsiorlas, Deputy Minister of Economy and Development
- 🌊 Jens Plötner, Ambassador, German Embassy
- 🌊 Christina Baritaki, Secretary General, Ministry of Environment & Energy
- 🌊 George Tziallas, Secretary General for Tourism Policy and Development, Ministry of Tourism
- 🌊 Representative from Ministry of Health
- 🌊 Grigorios Sampanis, Member of BoD, EOPYY

Questions & Answers

10:30-11:00 Coffee Break

PART 2 | **Upcoming privatizations of thermal springs**

11:00-13:00

CHAIR: Aris Xenofos, Chairman, HRADF

SPEAKERS:

- 🌊 Lila Tsitsogiannopoulou, Member of BoD, PPCo, Development perspectives of thermal springs' portfolio
- 🌊 Panagiotis Mavraganis, Senior Project Manager – Project Coordinator, HRADF, Thermal springs' portfolio and Kythnos privatization
- 🌊 Detlef Jarosch, ProjectM, 7 HRADF thermal spring assets
- 🌊 Stamatis Garderis, Mayor of Kythnos
- 🌊 Yiannis Sikiotis, Mayor of Molos - Agios Konstantinos (Kamena Vourla)
- 🌊 Nikos Stavroyiannis, Mayor of Lamia

Questions & Answers

13:00-14:00 Networking Lunch

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PART 3

The contribution of Municipal Authorities and local communities to the development of the springs

14:00-15:15

CHAIR: Giannis Karagiannis, President, Hellenic Association of Municipalities with Thermal Springs

SPEAKERS:

- 🌊 Kostas Bakoyannis, Regional Governor of Sterea Ellada
- 🌊 George Georgiopoulos, Deputy Regional Governor of Western Greece
- 🌊 Markos Danas, General Secretary, Hellenic Association of Municipalities with Thermal Springs
- 🌊 Konstantinos Katsaros, Deputy Mayor of Lesvos (Mytilini)
- 🌊 Dimitrios Binos, Mayor of Almopia (Aridea)
- 🌊 Konstantinos Karagiannis, Mayor of Troizinia - Methana and Evi Nomikou, Assistant Professor of Physical Geography, University of Athens
- 🌊 Konstantinos Kouskoulis, Professor/Lawyer, President, Hellenic Academy of Thermal Medicine, Scientific Consultant to Central Union of Municipalities

Questions & Answers

15:15-15:30 Coffee Break

PART 4

Business activity in the field of spa tourism. The Greek and the international experience.

15:30-17:00

CHAIR: Angela Michalopoulou, Director General for Investments, Enterprise Greece

SPEAKERS:

- 🌊 Joachim Lieber, Hon Secretary General, European Spas Association
- 🌊 Zisis Aggelidis, President, Hellenic Association of the Spa
- 🌊 Stefan Krieger, Town Director, Bad Salzuflen Spa (Board Member, Spa Association Nordrhein - Westfalen)
- 🌊 Paraskevi Karatziou, Thermae Sylla Spa & Wellness Hotel
- 🌊 Fotis Kokotos, Managing Director, Elounda Real Estate Development, CEO & Founder, Spatech Spa Consultancy-Member of BOD, Greek Tourism Confederation (SETE)
- 🌊 Nikos Koutsianas, Chairman, Apigea
- 🌊 Marina Efraimoglou, Owner, Euphoria Retreat

Questions & Answers

17:00: Closing Remarks - Elias Athanasiou, CEO, Enterprise Greece

During Coffee Breaks each one of the seven HRADF thermal springs and possibly other assets will be presented in stands. Representatives of HRADF and the Municipalities will be available to give site related information.

AGENDA

