



Embassy  
of the Federal Republic of Germany  
Athens



**ENTERPRISE  
GREECE**  
Invest & Trade

**Save-the-date  
17 September 2014**

## **Workshop on export orientation of Greek agrofood companies**

organized by  
Enterprise Greece and the Embassy of the Federal Republic of Germany  
on behalf of the  
Informal Working Group of the Ministry for Competitiveness and Development and  
the Embassy of the Federal Republic of Germany

### **Tentative Agenda**

#### **9h30 – 9h45**

Registration

#### **9h45 – 10h00**

Welcome Remarks

#### **10h00 – 11h30**

- Introduction to the German Food & Beverages Market: Overview, Players, and Consumer Trends  
by Mr. Daniel Lindel, Senior Manager Food, Nutrition & Life Services, Germany Trade and Invest, Headquarters Berlin
- Questions and answers

#### **11h30 – 11h45**

Coffee break

#### **11h45 – 13h15**

- Presentation of programs and credit lines offered by Greek banks to promote export and export orientation in the field of agro-food  
Eurobank Ergasias S.A  
Piraeus Bank

Working language will be English. Venue in Athens to be communicated.

**R.S.V.P. by 10 September to**  
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